



KCRA ISSUE VARIATION REPORT

Advertiser: BERA FOR CONGRESS
Agency: ADELSTEIN/LISTON
Wide Orbit: 958838
Est: n/a
Dates: /10/1/12-10/

Line #	WO	Program	Date	Length	# Spots	Rate		Total \$	L-3 LUC Rate	Total \$ at LUC
						Ordered				
7	958838	KCRA-TV NEWS AT 7A	10/07/12	:30	3	\$275		\$825	\$250	\$750

Current: \$825 Revised: \$750
Rebate: \$75